



Joseph Fan

President • Brighton Management

In 1994, Joseph Fan started Brighton Management as a small hotel management and consulting business consisting of himself as the only employee. By 1997, Wyndham Hotels & Resorts (Cendant Corporation at the time) appointed Joseph as Chairman of the Board for the Howard Johnson brand. The following year Brighton made it's first major hotel brand purchase with the Holiday Inn Diamond Bar.

Brighton Management has now grown to over 3,800 employees across it's portfolio of 59 properties and was ranked one of the Top-30 Hotel Management Companies in the United States by Hotel Management Magazine in 2017 & 2018. It is the largest InterContinental Hotels Group (IHG) franchisee west of Texas.

Some of the recent awards Brighton Management has received include being recognized as having the #1 Holiday Inn in North America, the #1 Ramada in North America, the #1 Sales Team for Hilton's DoubleTree hotel brand, IHG's highest award for guest service quality and guest satisfaction, Marriott awards for environmental and sustainable practices, Fairfield Inn & Suites award for their top performing hotels, and a first of it's kind award from Marriott for having a hotel demonstrating the highest levels of bettering its community.

In 2011 Brighton Management was the recipient of the 13th National Award of Outstanding Overseas Taiwanese Small and Medium Enterprises. This prestigious award is given out directly from the government of Taiwan to recognize Taiwanese-owned companies outside of the country with an excellent reputation within their communities for generating employment while maintaining strong ties to their local government and other businesses.

Joseph has taken great pride in building a philanthropic foundation to his business and has been a dedicated supporter and sponsor for many non-profit organizations including the Special Olympics where Brighton will sponsor 100-150 Special Olympic kids on field trips each year, the Give Kids the World foundation where Brighton has donated well over a quarter-million into the Give Kids the World Village which is a resort in Florida where children with life-threatening illnesses and their families are treated to cost-free vacations, Ronald McDonald House Charities, the McKinley Children's Center, and the American Red Cross which Joseph once sat on their Board of Directors for the Kern County region. Brighton Management currently contributes to over 50 charitable events on an annual basis.

During the 1990's, Joseph started as a Board Director of the Taiwanese Hotel & Motel Association of Southern California and eventually became the first 2nd-generation Taiwanese American President for the group. During his time as President he founded the Young Adults of THMASC to cultivate and inspire youth into the hospitality industry. This group has since received a multitude of sponsored trips by the Taiwanese government to provide insight and visibility into operations at hotels. Joseph also serves as Director of the California Lodging Industry Association, Board Member of the American Hotel Association, and Board Member of the Marriott Advisory Council.

Despite having a successful business in the import export & real estate industries, living in a nice area within Taipei, and having his children attend prestigious schools, Joseph's father always had a dream to work in another country since he was very young. With the goal to create an even better life for his family, Joseph's family immigrated to Brazil in 1974. After a little over a year of dealing with massive inflation rates, minimal schooling options, and crime, Joseph's family moved to the United States and started a motel business in 1976. Joseph would go on receive his undergraduate degree from USC in Business Administration. He then obtained an Environmental Design degree from Cal State Fullerton and attended Graduate School at the Cornell University School of Hotel Administration.

Joseph currently resides in Irvine, California with his wife and children. Joseph's wife attended Loyola Law School at Loyola Marymount University and worked at the LA County District Attorney's Office before becoming Legal Counsel for a private firm. She is now busier than ever managing their home. Joseph has two daughters, one who attends Chapman University and the other will begin at Cornell University in the Fall.